

Press Release

EarthBox[®] arrives in Australia



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A Gardening Revolution

Australian gardeners are set to reap the rewards of the EarthBox[®], the revolutionary product invented in the United States that enables owners to create a garden in a box. Measuring almost 1 metre in length, 38 centimetres wide, and 30 centimetres tall, the EarthBox[®] is completely self-watering and self-fertilising, and its fans say to simply add sunlight and watch the magic – and incredibly large and healthy plants – bloom before your very eyes.

“The EarthBox[®] provides unlimited nutritional stability to create the perfect growing environment,” says exclusive Australian distributor Chris Debek. “Simply stated, as your plants use moisture, the water reservoir automatically replaces it, and as nutrients are used for growing, the fertiliser strip constantly replaces them. No other gardening system has this patented, award winning technology.” EarthBox[®] is maintenance free, easy to use, high-tech system that controls soil conditions, eliminates guesswork and guarantees bountiful yields. “Once you’ve filled it with dirt and put in the plants, it pretty much takes care of itself,” Mr Debek says. “Because it’s covered, weeds can’t take hold; to water it, you just keep the reservoir full. The result is your own tiny farm, which uses minimal amounts of fertiliser and water.”



Grow More With Less...Anywhere

Plants grown in an EarthBox[®] can produce more than double their normal yield. Space is never an issue – EarthBox[®] is suitable for growing any variety of plants and fits easily on a patio or deck, or anywhere there is adequate sunlight. Just add the included casters to the bottom of the box and put your garden on the move. It’s an advantage to being mobile. You can’t move tomatoes and other veggies in the garden, but you can move these in EarthBoxes[®]. The mobility enables an EarthBox[®] to be placed most anywhere.

Try everything, vegetables, herbs and flowers! Whatever is available at your local nursery will grow in your EarthBox. Use the smaller tall seedlings available in pots, or start with seeds. Use the plant selection chart from the box or available from the www.earthboxaustralia.com on the easy instruction section to purchase the correct number of seedlings for the type of plants you wish to grow.

“Made from recycled plastic, it’s compact and portable, a boon for gardeners with limited open space,” Mr Debek adds. “The self-contained design also prevents plants from pulling lead and other contaminants out of city soil. The reservoir doesn’t need to be filled every day, and the box can be set at table height by anyone whose back or knees balk at ground-level horticulture. The website is stuffed with testimonials from happy gardeners ecstatic about record-breaking cucumber crops, giant artichoke plants, and monster tomatoes. One of our customers says that “he harvested 63 kg of tomatoes from a single box.”

Water and Fertiliser Conservation

The EarthBox's[®] plastic cover drastically reduces the water evaporation rate and returns condensed water vapor to the potting mix. As the plants draw water from the reservoir, they consume only what they need to stay healthy. Plants cannot be over-watered or under-watered if the reservoir is kept full. The plastic cover also prevents fertiliser from being diluted or washed away by rain. EarthBox[®] consumes a fraction of the fertiliser and water utilised in conventional gardening, while producing outstanding results year after year!



With EarthBox you help the Earth

The EarthBox[®] is **extremely earth-friendly** and with its reduced need for water and fertiliser may be an invaluable front-line weapon in the ongoing struggle against global warming and climate change, not to mention the drought.

Its horticultural results are really outstanding. The way the system works it's a self watering system. Once you put the soil and fertilizer in the box it's there. You do not lose your water; you do not lose your fertiliser. It's just incredibly environmentally friendly, great growing technique.

With the EarthBox[®] you grow the maximum volume, better size and dramatically better quality produce in shorter time with less water and less fertiliser. It's also portable, reusable, UV protected and recyclable.

In addition...

- No digging, no weeding, no guesswork
- Easy to set up in just minutes
- Grow anywhere, indoors or outdoors
- Includes everything, just add seedlings and water
- Complete information and foolproof instructions on and in the package
- Accessories available to grow anything
- Portable, reusable, UV protected, recyclable
- Includes: 4-pc. Growing System, Fertiliser, Dolomite and 4 Casters

EarthBox[®] has sold millions of EarthBox[®] gardening systems in USA and over the world. Vegetables, fruits, herbs and flowers grow bigger, tastier and faster in the EarthBox[®]. Now available in Australia you can purchase your EarthBox[®] online on EarthBox Australia's website www.earthboxaustralia.com as well as in selected nurseries throughout Australia.

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The End